

Grossmont-Cuyamaca Community College District
Student Retention & Enrollment Outreach Allocation

	2020/2021	2021/2022	2022/2023	2023/2024	Totals
Grossmont College	208,781	920,972	550,316	602,947	2,283,016
Cuyamaca College	87,948	387,956	260,756	282,926	1,019,586
DW Marketing & Awareness Campaign for 3 Yrs		250,000	600,000	-	850,000
Total Retention & Enrollment Allocation	296,729	1,558,928	1,411,072	885,873	4,152,602

* Allocation was reduced by \$980,785